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## EXPRESS YOURSELF!™ Teen Tycoons



### STARSEARCHER'S EXPRESS

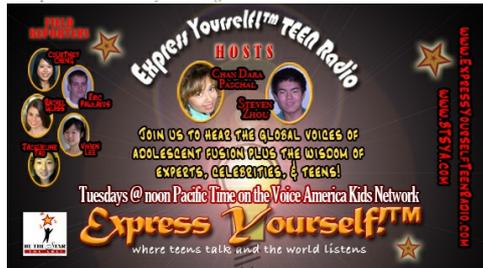
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### Miracle Moment!®

*"You're never too old to grow young." Mae West*



### A Message from Founder, Cynthia Brian



Whoever coined the phrase " youth is wasted on the young" didn't know the amazing young people that are volunteers with Be the Star You Are!® charity. Everyday I have the privilege of working with and mentoring teens and young adults who are truly dedicated to serving, growing, learning, leading, and make a difference.

Eight of these remarkable teenagers are involved with our new radio program that launched in November of 2011, [Express Yourself!™](#). Thanks to Brandy Jackson, Network Director of World Talk Radio and Voice America and Perry Damone, Creator and Director of Voice America Kids, I was kindly invited to design and produce a radio program for, by, and with youth hosts. Teen volunteers Steven Zhou, Courtney Cheng, Vivien Lee and I had launched a creative community web site for the young at heart earlier in the year at [www.BTSYA.com](http://www.BTSYA.com) called Express Yourself!™ to encourage youth to voice their opinions, connect, and express themselves. When the opportunity to expand this vision to an international radio audience presented itself, the teen trio went into high gear. An organizer to the core,

Steven volunteered to be the administrator of the program and I also cast him as the male host while Courtney and Vivien wanted to be field reporters. Writer and book reviewer, Courtney, chose to report on books and movies with Book It! while the ever inquisitive Vivien finds the most outrageous and humorous tidbits with Say What? We then invited other active teen volunteers to be part of the on- air team. Jacqueline Tao, a freshman at Stanford University shares a segment called Campus Calling, Rachel Glass chimes in with Making a Difference from Eugene, Oregon, Eric Pawlakos offers his technology expertise with The App Rap, and Courtney Tran shares her music and performance acumen with Radio Junkie.

We still needed a female to co-host so I reached out to Chan Dara Paschal in Los Angeles who brings her urban sensibility to Steven's suburban/rural awareness. Our field reporters also take turns co-hosting the program whenever one of our hosts is involved in another activity. From all indications, [Express Yourself!™](#) is a hit. It's broadcast every Tuesday at NOON PT on the Voice America Kids Network at <http://www.voiceamerica.com/show/2014/express-yourself> with photos, descriptions, links, and more always available at <http://www.ExpressYourselfTeenRadio.com>.

**NOW, here's the fun part where we need your help!** Express Yourself!™ Teen Radio is in the finals of the Teen Tycoon Competition sponsored by Vertical Response. We ask, want, and need you to vote for Express Yourself!™ Teen Radio on Facebook every day through February 25, 2012. Our teens want to win. They deserve to win. They are working hard to create a meaningful platform where teens talk and the world listens.

Vote now. Here's the

link. [http://apps.facebook.com/the\\_next\\_teen\\_tycoon/contests/166384/voteable\\_entries/43651532](http://apps.facebook.com/the_next_teen_tycoon/contests/166384/voteable_entries/43651532)

Share it with your friends, family, fans, and foes! And tune in again any time at <http://www.voiceamerica.com/show/2014/express-yourself> to listen to the show with new programs every Tuesday at NOON PT.

Everyone counts. Adopt Mae West's attitude and we'll all be young forever!

Bravo to Express Yourself!™ Teen Radio.

Share the love! Happy Valentine's Day and thanks for supporting our teens!



Cynthia Brian  
Producer

[www.ExpressYourselfTeenRadio.com](http://www.ExpressYourselfTeenRadio.com)

## MEET THE TEEN TYCOONS!



Please VOTE for Express Yourself!™ in the TEEN TYCOON video competition. You may cast your vote ONCE PER DAY! until February 24. Be the Star You Are!® thanks you. [http://apps.facebook.com/the\\_next\\_teen\\_tycoon/contests/166384/voteable\\_entries/43651532](http://apps.facebook.com/the_next_teen_tycoon/contests/166384/voteable_entries/43651532)

**Happy LOVE Day! Thanks for sharing your caring by voting for our Express Yourself!™ Teen Radio.**



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